

With Brillion, Now They're All In

The Customer Engagement Application Suite Built for Utilities—Just Like You

Brillion is how your utility can finally turn every customer relationship into a true partnership. From video bill explanations and self-service education tools to smarter program workflows, we make it easier to get everyone working together to meet your goals.

With Brillion, now they're all in. And it's because you have a way to:

- **Spark the Interest:** You can't change customers' minds if they're not listening.
- Streamline the Process: Stop wrangling spreadsheets and emails and start getting things done.
- See the Progress: Never be in the dark about how you're doing or ways you can improve.





Coordinating more people and data than ever before? Brillion is here to help.



Customers



Trade Allies



Regulators



Data Sources



What Can I Do with Brillion Solutions?



Brillion Engage

Exceed customer expectations by giving your customers the firstrate experience they expect. Powered by AI and behavioral science, our outbound communication suite helps you send the perfect video message to each customer exactly when they need it.



Brillion Educate

Help your customers understand their energy use and take action to manage it. Virtual audits, videos, web-based calculators, and more, our self-serve tools integrate with your billing portal to seamlessly explain bill and rate changes to your customers. All while recommending actions and offers that will improve their savings.



Brillion Fulfill

Streamline your program delivery and rebate reimbursements with Brillion Fulfill applications. Track program participation and energy savings while giving customers the real-time status updates they're asking for. Our configurable suite of tools is purpose-built to streamline your operations and improve the effectiveness of your energy efficiency and demand-side management initiatives.

Powered by Brillion's data insights engine.

At the core of every Brillion solution lies our data insights engine. It's what supercharges our customer engagement applications and turns utility data into actionable insights.



Pre-built connectors offer effortless integration with enterprise systems and thirdparty data sources.



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Leverages customer, property, program, usage, and rate data to provide a seamless customer experience.



Intelligence

Our adaptive learning model continuously improves with every interaction to deliver optimal recommendations.

Ready to learn more about Brillion? Let's chat.